



## HALF-DAY PROGRAM

# BEST PRACTICES FOR IMPLEMENTING AI SOLUTIONS

For leaders and key decisionmakers interested in learning what works and what doesn't in AI initiatives

## Program Overview

Entefy offers confidential half-day roundtables for executives and key decisionmakers seeking expert knowledge of AI and automation. In these sessions, participants learn about core AI/machine learning terms, concepts, and applications as well as insights into how machine intelligence and automation are used to drive business efficiency, market share, and profitability.

Entefy experts cover relevant aspects of computer vision, natural language processing, other data intelligence, smart automation, cloud computing, solutions architecture, and implementation.

Entefy's Executive AI Sessions are designed to inspire innovation and productivity in your organization. If you deal with mountains of data, you'll love what that data can do for you when properly employing advanced artificial intelligence and hyperautomation.

To ensure a confidential and productive experience, Entefy half-day roundtables are conducted for a limited number of attendees from the same organization only. Your group gains exclusive access to Entefy experts during the program.

Entefy offers only a select number of these sessions each year, so be sure to book yours early.

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### Contact us for pricing and availability

[contact@entefy.com](mailto:contact@entefy.com)

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#### HALF-DAY INTERACTIVE SESSION

This half-day program is structured as an Entefy-led roundtable. Our experts present essential AI concepts and answer questions about how AI can help you achieve your business goals, minimize pain points, and optimize opportunities.

Entefy Executive AI Sessions are designed to be facilitated in-person at Entefy offices in Palo Alto, California, or virtually via group video conference.

#### PROGRAM HIGHLIGHTS

The world's most successful organizations are deploying AI software and process automation solutions to better serve customers, improve team productivity, and outperform competition.

An Entefy Executive AI session will deepen your understanding of the key technologies and domains driving world class digital intelligence transformations:

- Multisensory AI
- Classical ML & Deep Learning
- Private, Public, & Hybrid Cloud
- Automation: RPA vs. IPA
- Dark data
- Blockchain
- Cybersecurity & Data Privacy
- AI Ethics

## AGENDA

## AI excellence starts here

How can AI help you achieve your business goals, avoid common missteps, and optimize opportunities? The Entefy team answers your questions about AI and machine learning, guiding you through the process of identifying options for your digital intelligence transformation. Entefy Half-Day Executive AI Sessions include:

### MORNING SESSION – THE AI OPPORTUNITY

**Essential AI** (*presentation*). Separating hype from reality, jargon from substance. In this segment, Entefy AI experts dive into the fundamental building blocks of AI as well as the differences between AI, machine learning, deep learning, and data science.

**AI + Cloud: a complex relationship** (*presentation*). Finding the right balance between capability, cost, maintainability, and security. Entefy experts discuss the key factors executives must consider when evaluating how their cloud strategy (new or existing) relates to their AI future.

**Current business needs** (*interactive session*). Entefy business and technology experts work with you to identify and catalog key strategies, objectives, and priorities in order to successfully transform your organization over the next 12-24 months.

**Leadership roles** (*interactive session*). AI isn't just about technology. It's an opportunity for executive leadership to set the vision for the intelligent enterprise and define competitive differentiation.

By the end of this half-day program, you will learn about core AI, ML, and hyperautomation concepts and have actionable ideas for planning digital intelligence initiatives with minimal risk and maximum potential for gain.

## Why Entefy?



### Expertise

Entefy's global team includes experts in multiple domains of artificial intelligence, hands-on engineering of large-scale technology deployments, and operational leadership with centuries of collective expertise in business and technology.



### Inventions

Entefy's technology innovation is demonstrated by numerous foundational inventions including hundreds of trade secrets and patents combined. Entefy's IP portfolio encompasses inventions in important technology areas such as AI, communication, search, blockchain, cybersecurity, and data privacy.



### Focus

Entefy is an independent voice in the field with a focus on multimodal AI, offering unique perspective on the many fast-evolving capabilities around the commercial use of AI and machine intelligence technologies.

## KEY BENEFITS

- Personalized sessions structured around you and your organization's specific needs
- Dedicated access to experts in advanced intelligence technologies
- Valuable insights into how other organizations are succeeding or failing with AI
- Executive strategy for AI and digital transformation initiatives
- Actionable steps to accelerate your organization's productivity and growth

## WHO SHOULD ATTEND?

- This program is designed for leaders and key decisionmakers who are:
- Interested in learning more about AI and hyperautomation
  - Involved in high-impact initiatives aimed at productivity and growth at their organization



Ready to  
experience the  
future of machine  
intelligence?

**Start here: [www.entefy.com/executive-ai-sessions](http://www.entefy.com/executive-ai-sessions)**

Entefy® is an advanced AI and hyperautomation company. Organizations use Entefy's multisensory AI platform (integrated machine cognition, computer vision, natural language processing, audio analysis, and other data intelligence) to accelerate their digital transformation in order to dramatically improve everything from knowledge management to process automation, cybersecurity, data privacy, customer analytics, forecasting, and more.

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