



## 1-DAY PROGRAM

# ACTION STEPS FOR DEPLOYING AI & MACHINE LEARNING INITIATIVES

For leaders and key stakeholders seeking actionable insights into the most effective uses and implementation of advanced AI and hyperautomation

## Program Overview

Entefy offers confidential, high-impact roundtable sessions reserved for business leaders and key decisionmakers interested in understanding why the world's most successful organizations are aggressively implementing intelligence solutions to drive efficiency, profitability, and market leadership.

Using interactive presentations, Entefy experts map your organization's innovation, technology, sales, and operational goals to specific AI/machine learning technologies and capabilities. Participants gain actionable insights into machine intelligence topics including computer vision, cognition, language, audio, other data intelligence, smart automation, cloud computing, solutions architecture, and implementation.

The end-of-program deliverable is an action plan for deploying AI and machine learning capabilities

in one or more digital transformation initiatives. This program is designed for leaders who oversee initiatives that use advanced AI or data intelligence solutions.

To ensure a confidential and productive experience, Entefy Executive AI Sessions are conducted for a limited number of attendees from the same organization only. Your group gains exclusive access to Entefy experts during the program. Sessions are designed to be facilitated live with your organization's key stakeholders. These programs are held at either Entefy offices in Palo Alto, California, or virtually via group video conference.

Entefy offers only a select number of these sessions each year, so be sure to book yours early.

**Contact us for pricing and availability**

[contact@entefy.com](mailto:contact@entefy.com)

### THIS 1-DAY PROGRAM DELIVERS

- Working knowledge of key AI and machine learning terms, concepts, and use cases
- Private access to business and technology experts in AI + digital transformation
- Insight into how industry leaders are leveraging AI and data intelligence in the real world
- Printable guide: How to avoid 5 common missteps in AI implementation
- Preliminary action steps for deploying AI and hyperautomation initiatives at your organization

### DISCUSSION TOPICS

We'll connect your organization's goals to the critical factors in digital transformation success, such as:

- Multisensory AI design
- Classical ML & Deep Learning
- Unimodal vs. multimodal approaches
- Private, Public, & Hybrid Cloud
- Automation: RPA vs. IPA
- Dark data
- Blockchain
- GDPR, data privacy, & governance
- Cybersecurity
- AI Ethics

## AGENDA

# Accelerate your AI journey

How can AI help you achieve your business goals, avoid common missteps, and optimize opportunities? The Entefy team answers your questions about AI and machine learning, guiding you through the process of identifying options for your digital intelligence transformation. Entefy 1-Day Executive AI Sessions include:

## MORNING SESSION – THE AI OPPORTUNITY

**Essential AI** (*presentation*). Separating hype from reality, jargon from substance. In this segment, Entefy AI experts dive into the fundamental building blocks of AI as well as the differences between AI, machine learning, deep learning, and data science.

**Applying AI to the real world** (*presentation*). Explore AI in action from document analysis to intelligent process automation, image/video intelligence, and autonomous cyber. Entefy AI experts walk through practical use cases for machine learning in multiple industries.

**Digital vs. digital intelligence** (*interactive session*). What is an “intelligent” enterprise and how do you get there with minimal disruption to operations? Entefy experts help you explore best practices in implementing a data intelligence transformation, emphasizing the key tactical and strategic considerations unique to AI technologies.

**AI + Cloud: a complex relationship** (*presentation*). Finding the right balance between capability, cost, maintainability, and security. Entefy experts discuss the key factors executives must consider when evaluating how their cloud strategy (new or existing) relates to their AI future.

## AFTERNOON SESSION – GOAL AND LEADERSHIP STRATEGY

**Current business needs** (*interactive session*). Entefy business and technology experts work with you to identify and catalog key strategies, objectives, and priorities in order to successfully transform your organization over the next 12-24 months.

**Assessing leadership roles** (*interactive session*). AI isn't just about technology. It's an opportunity for executive leadership to set the vision for the intelligent enterprise and define competitive differentiation.

**Risks & requirements** (*interactive session*). Utilizing attendees' prerequisite documentation, the Entefy team works with you to summarize the identified risks within your organization's current business processes and recommend initial strategies to mitigate those risks with a tailored digital intelligence solution.

**Future business needs** (*interactive session*). Entefy AI experts work with you to identify high-value, low-risk use cases specific to your organization that can be used to accelerate its digital and AI transformation.

By the end of this program, participants will learn how to effectively leverage core AI and machine learning concepts with actionable steps for executing digital intelligence initiatives at their organization.

### END-OF-PROGRAM DELIVERABLES (DELIVERED POST-SESSION)

- Customized summary of findings
- Identify high-value, low-risk use cases for your organization

## Why Entefy?



### Expertise

Entefy's global team includes experts in multiple domains of artificial intelligence, hands-on engineering of large-scale technology deployments, and operational leadership with centuries of collective expertise in business and technology.



### Inventions

Entefy's technology innovation is demonstrated by numerous foundational inventions including hundreds of trade secrets and patents combined. Entefy's IP portfolio encompasses inventions in important technology areas such as AI, communication, search, blockchain, cybersecurity, and data privacy.



### Focus

Entefy is an independent voice in the field with a focus on multimodal AI, offering unique perspective on the many fast-evolving capabilities around the commercial use of AI and machine intelligence technologies.

## KEY BENEFITS

- Personalized sessions structured around you and your organization's specific needs
- Dedicated access to experts in advanced intelligence technologies
- Valuable insights into how other organizations are succeeding and failing with AI
- Executive strategy for AI and digital transformation initiatives
- Actionable steps to accelerate your organization's productivity and growth

## WHO SHOULD ATTEND?

This program is designed for key stakeholders who are:

- Seeking actionable insights into advanced technologies
- Responsible for high-impact initiatives aimed at productivity and growth at their organization



Ready to  
experience the  
future of machine  
intelligence?

**Start here: [www.entefy.com/executive-ai-sessions](http://www.entefy.com/executive-ai-sessions)**

Entefy® is an advanced AI and hyperautomation company. Organizations use Entefy's multisensory AI platform (integrated machine cognition, computer vision, natural language processing, audio analysis, and other data intelligence) to accelerate their digital transformation in order to dramatically improve everything from knowledge management to process automation, cybersecurity, data privacy, customer analytics, forecasting, and more.

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